



Alexandria Area YMCA  
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For Immediate Release:

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## **ALEXANDRIA AREA YMCA KICKS OFF STRONG KIDS CAMPAIGN**

ALEXANDRIA, MN – The Alexandria Area YMCA kicked off their year-long Strong Kids Campaign on Thursday, March 10.

The YMCA Strong Kids Campaign is a scholarship program that subsidizes Y programs and membership for kids and families that may not be able to afford a Y experience. The Alexandria Area YMCA believes in providing membership and program services to all who desire to participate, regardless of their ability to pay. Scholarships are determined by household income and size, and can cover the bulk of membership and program costs.

Over 30 volunteers will campaign over the next 30 days to raise scholarship funds for families in the Alexandria community. A goal of \$75,000 has been set, and already less than a week into the campaign, the Y has raised over \$5,000 to help cover the cost of Y membership & programs for kids and families in the Alexandria Community.

To donate, visit our website call the Y, (320) 834-9622. Community generosity helps the YMCA make a difference in the community.

For more information about our Strong Kids Campaign, or to donate, please contact Jeff Bartholomew, (320) 834-9622.

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With a commitment to nurturing the potential of kids, promoting healthy living, and fostering a sense of social responsibility, the Y ensures that every individual has access to the essentials needed to learn, grow and thrive. Anchored in more than 10,000 neighborhoods around the country, the nation's 2,686 Y's serve over 21 million people each year. YMCAs have proudly



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served America's communities for nearly 160 years by building healthy spirit, mind and body for all.

The mission of the Alexandria Area YMCA is simple: to put Christian principles into practice through programs that build healthy spirit, mind and body for all.