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FOR IMMEDIATE RELEASE

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Alexandria Area YMCA Hires New Chief Executive Officer

[ALEXANDRIA, MN DATE] – The Board of Directors of the Alexandria Area YMCA would like to announce the hiring of Conrad E. Bostron as its Chief Executive Officer. Mr. Bostron currently serves as the CEO of the Central Lakes Cooperative and has extensive experience as a volunteer at the Kandiyohi County YMCA in Willmar, MN.

Conrad is the current Chairman of the Board of CENTROL Crop Consulting of Marshall, MN, a director on the board of Pillar Insurance Limited headquartered in the Cayman Islands and the Kandiyohi County Area Family YMCA. He has served on the boards of the Chamber of Commerce, Main Street Willmar, the Willmar Noon Kiwanis and First Baptist Church.

Conrad is a long time YMCA volunteer with experience serving a variety of Board of Directors' positions, to include: YMCA Board Chair, Annual Campaign Chair, Board Treasurer, CEO Selection Chair, Capital Campaign Division Manager and Building and Grounds Committee Chair. He also spends time at the Kandiyohi Y as a Group Exercise Instructor and Personal Trainer, with the certifications attained for these positions.

A native of Colorado, Conrad is a graduate of the University of Wyoming where he earned a bachelor's degree in Agricultural Economics. He and his wife Donna live in Spicer, MN and are the proud parents of two. Son Allen, is a U.S. Marine Corps Sergeant and Veteran of three combat deployments, who is presently an Instructor with the USMC Officer Candidate School in Quantico, Virginia. Their daughter Bethany is in her second year of Graduate / Law school at the University of William and Mary in Williamsburg, Virginia.

As the CEO of the YMCA, Mr. Bostron will oversee the overall operations of the Y facilities and its entire set of programs including fundraising and volunteer development. He will oversee the Y staff, work to attain the goals of Y and develop a vision for the Y.

Kathy Fischer, Board Chair, states, "The search committee was impressed with Conrad on so many different levels and we believe the effort that he put forth in the interview is a precursor to the work that he will do on behalf of the Y and our community. Conrad brings energy, enthusiasm and work ethic to this position. Although Conrad has not progressed traditionally through the Y system he is deeply rooted in the Y which includes his many years of volunteer work at the Y and in his local community. We are anticipating great things to come!"

Mr. Bostron will start his position on July 21 and looks forward to working with the volunteers, staff and members of the Alexandria YMCA.

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The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,687 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. ymca.net